

# An Enhanced Product Estimator in Two-stage Sampling for Ancillary Characteristic-Based Population Mean Estimation

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**Abstract -** In this research, a refined two-stage sampling product estimator for estimating the population mean is introduced, incorporating information from auxiliary attributes. The estimation is carried out in a product form within the context of two-stage sampling. The modified product estimator proposed here is a versatile family of estimators, yielding different results depending on the value of Lambda. Specifically, for the projected estimator, when lambda takes values of 0, 0.5, and 1, the product estimators align with three different estimators respectively. When the auxiliary attribute is treated as a variable, the estimator corresponds to another estimator. In the scenario where lambda is 0 and the auxiliary attribute is a variable, the result is akin to ordinary double sampling. The text further concentrates on the derivation of expressions for Bias and Mean Squared Error of the projected modified product estimator up to the first order of approximation. Through a comprehensive comparison with existing related estimators, both theoretically and empirically, it is demonstrated that the proposed modified product estimator exhibits superior efficiency at the optimal value of Lambda. This research contributes to the field by showcasing the enhanced proficiency of the proposed estimator in comparison to its counterparts.

**Keywords -** product estimator, bias, ancillary attribute, and two-stage sampling.

## I. INTRODUCTION

Sample surveys often use supplementary data to advance the accuracy of population parameters' estimators [1-3]. Double sampling was first discovered by [4]. The estimation phase using auxiliary information was discovered by [5] and [6] revealed the basic outcome of double sampling, including the modest regression estimators for this kind of sampling scheme. Double sampling represents a sampling approach that incorporates additional data obtained through a supplementary sampling process. Specifically, this method involves selecting

an initial sample of entities ( $n'$ ) to gather supplementary information. Subsequently, a second sample ( $n$ ) is chosen where the actual study variable(s) is experiential. In many instances, the second sample is a subset of the initial sample used to collect supplementary data. Double sampling is particularly useful in two common scenarios where ancillary information is utilized to enhance the estimation of study variables:

- When the study variable is challenging or expensive to measure, but there exists a more economical associated variable, a strategy is employed where a substantial number of sampling units are initially selected. The less expensive (supplementary) variable is measured on this larger sample, and the study variable is measured only on a subsample (or smaller sample).
- Non-response bias is a prevalent issue in various surveys. Double sampling, in conjunction with stratification principles, can be employed to address non-response concerns by selecting a second sample specifically from the non-respondents.

Utilizing supplementary variable becomes particularly beneficial in enhancing the accuracy of an estimator when the response variable ( $y$ ) is strongly correlated with an ancillary variable ( $x$ ). Additionally, circumstances arise where data is accessible in form of attributes or qualitative data ( $\phi$ ) that exhibits a high correlation with  $y$ . This underscores the versatility and effectiveness of double sampling in refining the accuracy of estimators in diverse survey and research contexts. For example:

- Persons' Gender and height
- Quantity of milk extracted and a specific type of the cow,

- Total produce of maize crop and a specific variety of maize etc. [7]

Given a population of size  $N$ , consider a sample of size  $n$  selected via simple random sampling without replacement (SRSWOR). Let  $y_i$  and  $\phi_i$  signify the elements in variables  $y$  and  $\phi$ , correspondingly, for the  $i^{\text{th}}$  unit ( $i = 1, 2, \dots, N$ ). It is presumed that the population exhibits a distinct dichotomy concerning the presence or absence of a characteristic, denoted as  $\phi$ , it is further presumed that the attribute or quality  $\phi$  assumed only two values, 0 and 1.

$$\phi_i = \begin{cases} 1, & \text{if unit of the population has the characteristic } \phi \\ 0, & \text{otherwise} \end{cases}$$

Consider  $a = \sum_i^n \phi_i$  and  $A = \sum_i^N \phi_i$  signify the total number of units I sample and population and correspondingly possessing characteristic  $\phi$ .  $p = \frac{a}{n}$  and  $P = \frac{A}{N}$  signify the fraction of units in the sample and population correspondingly possessing characteristic  $\phi$  [8]

Ancillary information:- in sample survey scheme, facts about the sampling unit which is supplementary to the features under study in the survey is called ancillary information. This information can be qualitative called ancillary characteristics. [9].

## II. DEFINITION OF TERMS USED

$n^1$  = the initial stage sample size

$n$  = the second sample size or the sub – sample size

$N$  = Population size

$Y$  = Response variable

$P^1 = \frac{\sum a^1}{n^1}$  = The initial stage sample proportion of the ancillary characteristic

$p = \frac{\sum a}{n}$  = the second stage sample fraction of the ancillary characteristic

$\Phi$ = ancillary characteristic

$\bar{y} = \frac{\sum_{i=1}^n y_i}{n}$  = Second stage mean of Sample of the response variable

$a = \sum_i^n \phi_i$  represent the total number of units in the second sample that possessed the attribute

$a^1 = \sum_i^n \phi_i$  represent the total number of units in the first sample that possessed the characteristic. [9]

## III. MATERIAL AND METHODOLOGY

*Two-stage sampling for product estimator*:- Product estimators, with ancillary information, for calculating the average of a determinate population is well acknowledged. The proficiency of Product estimator is high contingent on whether the ancillary character is strongly negatively correlated with the main attribute of study. This research projected an enhanced modify family of Product estimator in two-stage sampling via auxiliary attribute.

*The suggested enhanced family of product estimator is defined as:-*

$$\bar{Y}_{\text{adP}} = \lambda \bar{y} + (1 - \lambda) \bar{y} \left( \frac{p}{p^1} \right)$$

### Existing Related Product Estimators in two-phase Sampling

Traditional estimator of population mean for (SRSWOR) .

$$\bar{Y}_a = \bar{y} = \text{Sample mean} \quad (1)$$

$$\text{MSE}(\bar{Y}_a) = f_n \bar{Y}^2 C_y^2 \quad (2)$$

Two-stage sampling product estimator with ancillary variable.

*Product Estimator*:-

$$\bar{Y}_{DSP} = \bar{y} \frac{\bar{x}}{\bar{x}^1} \quad (3)$$

$$B(\bar{Y}_{DSP}) = \bar{Y} f_n c_{yx} \quad (4)$$

$$\text{MSE}(\bar{Y}_{DSP}) = \bar{Y}^2 (f_n c_y^2 + f_n (c_x^2 + 2\rho_{yx} c_y c_x)) \quad (5)$$

[10], proposed two-stage sampling Product estimator via ancillary attribute as:-

$$\bar{Y}_{NGP} = \bar{y} \frac{p}{p^1} \quad (6)$$

$$B(\bar{Y}_{NGP}) = \bar{Y} f_n c_{py} \quad (7)$$

$$\text{MSE}(\bar{Y}_{NGP}) = \bar{Y}^2 (f_n c_y^2 + f_n (c_p^2 + 2\rho_{yp} c_y c_p)) \quad (8)$$

[2], recommended Product exponential estimator with twofold sampling and auxiliary attribute. The estimators were merely an advancement over the exponential estimators proposed by [10] that made use of auxiliary attributes.

$$\bar{Y}_{NSP} = \bar{y} \exp \left( \frac{p - p^1}{p + p^1} \right) \quad (9)$$

$$B(\bar{Y}_{NSP}) = \bar{Y} \left( \frac{1}{n} - \frac{1}{n^1} \right) \frac{1}{2} \rho_{py} C_y C_p \quad (10)$$

$$\text{MSE}(\bar{Y}_{NSP}) = \bar{Y}^2 (f_{nn} c_y^2 + f_{nn^1} \left( \frac{1}{4} c_p^2 + \rho_{yp} c_y c_p \right)) \quad (11)$$

[11], recommended employing population percentage of an ancillary character to estimate population mean more accurately.

$$\bar{Y}_{pH} = \bar{y} \exp \left( \frac{\lambda(p - p^1)}{p + p^1} \right) \quad (12)$$

$$B(t_{pH}) = \left( \frac{K_p c_p^2}{2} \right) (1 - K_p) \quad (13)$$

$$\text{MSE}(\bar{t}_{pH}) = \theta S_y^2 (1 - \rho_{pb}^2) + \theta^1 \rho_{pb}^2 S_y^2 \quad (14)$$

$$\text{Where } K_p = \frac{S_y \phi p}{S_\phi^2 \bar{y}}$$

The limitation of this estimator is that an open range between -1.25 and 2.25 is the estimator's range for alpha. In order to estimate population mean in two-stage sampling, [3] suggested the Product estimator. The exponential dual to product type estimator for finite population mean in two-stage sampling by [12] served as the model for the suggested estimator.

$$\bar{Y}_{SubP} = \alpha \bar{y} + (1-\alpha)t_{pe}^d \quad (15)$$

$$B(\bar{Y}_{SubP}) = \bar{Y} \left[ \frac{1}{8} g^2 \gamma C_x^2 - \frac{1}{8} g^2 \gamma^{**} C C_x^2 \right] \left( 1 - \frac{D}{4B} \right) \quad (16)$$

$$(\bar{Y}_{SubP}) = \bar{Y}^2 \left[ \gamma C_y^2 + g \gamma C_x^2 \left( \frac{g}{4} + c \right) - \frac{C_x^2}{4B} \right] \quad (17)$$

Where  $C = \rho y x \frac{C_y}{C_x}$ ,  $\gamma^{**} = \left( \frac{1}{n} - \frac{1}{n^1} \right)$ ,  $\gamma = \left( \frac{1}{n} - \frac{1}{N} \right)$ ,  $\gamma^* = \left( \frac{1}{n^1} - \frac{1}{N} \right)$ ,  $D = C_x^2(g + 2c)$ ,  $B = C_x^2$ ,  $A = C_x^2(g - 2c)$ .

In this research, the optimum value of the attribute scalar  $\alpha$  was gotten as  $\alpha = \frac{A}{gB}$  and The outcomes were contrasted with those of Singh and [13] and [14]. As a result, the projected estimate was chosen above the previously stated current estimators.

Bias and MSE of the Projected Enhanced Family of Product estimator

The suggested Enhanced Product Estimator  $\bar{Y}_{adP}$  is given as :-

$$\bar{Y}_{adP} = \lambda \bar{y} + (1 - \lambda) \bar{y} \left( \frac{p}{p^1} \right) \quad (18)$$

The Bias and mean squared error (MSE) of the suggested estimator  $\bar{Y}_{adP}$  given the error terms  $\bar{y} = \bar{Y}(1 + \Delta \bar{y})$ ,  $p^1 = P(1 + \Delta p^1)$ ,  $p = P(1 + \Delta p)$  in a way that

$$\begin{aligned} E(\Delta p^1) &= 0, \quad E(\Delta p) = 0, \\ E(\Delta \bar{y}) &= 0, \quad E(\Delta \bar{y}^2) = \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2}, \\ E(\Delta p^1) &= \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2}, \\ E(\Delta p^2) &= \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_p^2}{p^2}, \\ E(\Delta \bar{y} \Delta p^1) &= \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P}, \\ E(\Delta \bar{y} \Delta p) &= \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P}, \\ E(\Delta p \Delta p^1) &= \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} \end{aligned} \quad (19)$$

The proposed Product estimator  $\bar{Y}_{adP}$  can be stated in terms of error terms  $\Delta \bar{y}$ ,  $\Delta p^1$  and  $\Delta p$  as follows, up to the first degree of approximation:

$$\bar{Y}_{adP} = \lambda \bar{Y}(1 + \Delta \bar{y}) + (1 - \lambda) \bar{Y}(1 + \Delta \bar{y}) \frac{P(1 + \Delta p)}{P(1 + \Delta p^1)} \quad (20)$$

This might be written uniformly as

$$\bar{Y}_{adP} = \lambda \bar{Y}(1 + \Delta \bar{y}) + (1 - \lambda) \bar{Y}(1 + \Delta \bar{y})(1 + \Delta p)(1 + \Delta p^1)^{-1} \quad (21)$$

$(1 - \Delta p + \Delta_p^2)$  is the expansion of  $(1 + \Delta p)^{-1}$  using power series up to the first order approximation  $O(n^{-1})$ .

As a result, equation (2.3) now yields [15]

$$\bar{Y}_{adP} = \bar{Y}[\alpha(1 + \Delta \bar{y}) + (1 - \alpha)\bar{Y}(1 + \Delta \bar{y})(1 + \Delta p)(1 - \Delta p^1 + \Delta_{p^1}^2)] \quad (22)$$

Additional simplification of equation (22)

$$\bar{Y}_{adP} = \bar{Y}[\lambda(1 + \Delta \bar{y}) + (1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta \bar{y} - \Delta \bar{y} \Delta p^1 + \Delta \bar{y} \Delta p)] \quad (23)$$

Limiting equation (23) to the power of two or order two (2)

$$\bar{Y}_{adP} = \bar{Y}[\lambda(1 + \Delta \bar{y}) + (1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta \bar{y} - \Delta \bar{y} \Delta p^1 + \Delta \bar{y} \Delta p)] \quad (24)$$

Bias of the Projected Enhanced Family of Product estimator

$$Bias(\bar{Y}_{adP}) = E(\bar{Y}_{adP} - \bar{Y})$$

$$(\bar{Y}_{adP} - \bar{Y}) = \left\{ \bar{Y}[\lambda(1 + \Delta \bar{y}) + (1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta \bar{y} - \Delta \bar{y} \Delta p^1 + \Delta \bar{y} \Delta p)] - \bar{Y} \right\} \quad (25)$$

$$(\bar{Y}_{adP} - \bar{Y}) = \bar{Y}[\lambda(1 + \Delta \bar{y}) + (1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta \bar{y} - \Delta \bar{y} \Delta p^1 + \Delta \bar{y} \Delta p)] - 1 \quad (26)$$

Obtain the equation expected value:

$$E(\bar{Y}_{adP} - \bar{Y}) = \bar{Y}[\lambda(E(1) + E(\Delta \bar{y})) + (1 - \lambda)(E(1) - E(\Delta p^1) + E(\Delta_{p^1}^2) + E(\Delta p) - E(\Delta p \Delta p^1) + E(\Delta \bar{y}) - E(\Delta \bar{y} \Delta p^1) + E(\Delta \bar{y} \Delta p))] - E(1) \quad (27)$$

Replace the value of equation (19) in equation (26):

$$E(\bar{Y}_{adP} - \bar{Y}) = \bar{Y}[\lambda(0 + 0) + (1 - \lambda)(0 - 0 + E(\Delta_{p^1}^2) + 0 - E(\Delta p \Delta p^1) + 0 - E(\Delta \bar{y} \Delta p^1) + E(\Delta \bar{y} \Delta p))] - 0 \quad (28)$$

Adding more implications to equation (27) results in :

$$\begin{aligned} E(\Delta_{p^1}^2) &= \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_p^2}{p^2}, \quad E(\Delta \bar{y} \Delta p^1) = \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P}, \quad E(\Delta \bar{y} \Delta p) = \\ &\left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P} \text{ and } E(\Delta p \Delta p^1) = \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2}, \\ E(\bar{Y}_{adP} - \bar{Y}) &= \bar{Y} \left[ (1 - \lambda) \left( \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} - \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} - \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{\bar{Y}P} \right) \right] \end{aligned} \quad (28)$$

Collecting the like terms,

$$E(\bar{Y}_{adp} - \bar{Y}) = \bar{Y} \left[ (1 - \lambda) \left( \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^2} + \frac{1}{N^2} \right) \frac{S_{yp}}{\bar{Y}p} \right) \right] \quad (29)$$

Additional simplification gives

$$E(\bar{Y}_{adp} - \bar{Y}) = \bar{Y} \left[ (1 - \lambda) \left( \left( \frac{1}{n} - \frac{1}{n^2} \right) \frac{S_{yp}}{\bar{Y}p} \right) \right] \quad (30)$$

$$E(\bar{Y}_{adp} - \bar{Y}) = \bar{Y} \left[ (1 - \lambda) \left( \frac{1}{n} - \frac{1}{n^2} \right) (C_{yp}) \right] \quad (31)$$

The Bias connoted by Bias( $\bar{Y}_{adp}$ ) of the suggested Product estimator ( $\bar{Y}_{adp}$ ) is

$$\text{Bias}(\bar{Y}_{adp}) = \bar{Y}(1 - \lambda) \left( \frac{1}{n} - \frac{1}{n^2} \right) C_{yp} \quad (32)$$

MSE of the suggested family of Product estimator ( $\bar{Y}_{adp}$ )

To get mean squared error (MSE) of the suggested Product estimator  $\bar{Y}_{adp}$ , replicate the stages of equations (20), (21), (22), (23), (24) and (25).

$$(\bar{Y}_{adp} - \bar{Y}) = \bar{Y} \{ \lambda(1 + \Delta\bar{y}) + (1 - \lambda) \left( 1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p \right) \} - 1 \quad (33)$$

$$MSE(\bar{Y}_{adp}) = E(\bar{Y}_{adp} - \bar{Y})^2$$

Square both sides of equation (33)

$$\begin{aligned} \{(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2(1 + \Delta\bar{y})^2 + 2\lambda(1 - \lambda)(1 + \Delta\bar{y})(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p) - 2\lambda(1 + \Delta\bar{y}) - 2(1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p) + (1 - \lambda)^2(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p)^2 - 1] \} \end{aligned} \quad (34)$$

Expand equation (34) and limit the equation to order two

$$\begin{aligned} \{(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2(1 + 2\Delta\bar{y} + \Delta_{\bar{y}}^2) + 2\lambda(1 - \alpha)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p + \Delta_{\bar{y}}^2) - 2\lambda(1 + \Delta\bar{y}) - 2(1 - \lambda)(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p) + (1 - \lambda)^2(1 - \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p - \Delta p^1 + \Delta_{p^1}^2 - \Delta p \Delta p^1 - \Delta\bar{y} \Delta p^1 + \Delta_{p^1}^2 + \Delta p - \Delta p \Delta p^1 + \Delta_p^2 + \Delta p \Delta \bar{y} - \Delta p \Delta p^1 + \Delta\bar{y} - \Delta\bar{y} \Delta p^1 + \Delta p \Delta \bar{y} + \Delta_{\bar{y}}^2 - \Delta\bar{y} \Delta p^1 + \Delta\bar{y} \Delta p) - 1] \} \end{aligned} \quad (35)$$

Take the expectation of equation (35) above

$$E(\bar{Y}_{adp} - \bar{Y})^2 = \bar{Y}^2 [\lambda^2 (E(1) + 2E(\Delta\bar{y}) + E(\Delta_{\bar{y}}^2) + 2\lambda(1 - \lambda)(E(1) - E(\Delta p^1) + E(\Delta_{p^1}^2) + E(\Delta p) - E(\Delta p \Delta p^1) - 2E(\Delta\bar{y} \Delta p^1) + 2E(\Delta\bar{y}) + E(\Delta_{\bar{y}}^2)) - 2\lambda E(E(1) + E(\Delta\bar{y})) - 2(1 -$$

$$\begin{aligned} &\lambda)(E(1) - E(\Delta p^1) + E(\Delta_{p^1}^2) + E(\Delta p) - E(\Delta p \Delta p^1) + E(\Delta\bar{y}) - E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p) + (1 - \lambda)^2 (E(1) - E(\Delta p^1) + E(\Delta_{p^1}^2) + E(\Delta p) - E(\Delta p \Delta p^1) + E(\Delta_{\bar{y}}^2) - E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p) - E(\Delta p^1) + E(\Delta_{p^1}^2) - E(\Delta p \Delta p^1) - E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p) + E(\Delta_{\bar{y}}^2) - E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p)) \end{aligned} \quad (36)$$

substitute for equation (19) in equation (36)

$$\begin{aligned} E(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2((0 + 0 + E(\Delta_{\bar{y}}^2)) + 2\lambda(1 - \lambda)(0 + E(\Delta_{p^1}^2) + 0 - E(\Delta p \Delta p^1) - 2E(\Delta\bar{y} \Delta p^1) + 2E(\Delta\bar{y} \Delta p) + 0 + E(\Delta_{\bar{y}}^2) - 2(1 - \lambda)(0 + 0 + E(\Delta_{p^1}^2) + 0 - E(\Delta p \Delta p^1) + 0 - E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p)) + (1 - \alpha)^2 (3E(\Delta_{p^1}^2) - 4E(\Delta p \Delta p^1) - 4E(\Delta\bar{y} \Delta p^1) + E(\Delta_p^2) + 4E(\Delta\bar{y} \Delta p) + E(\Delta_{\bar{y}}^2)) \end{aligned} \quad (37)$$

$$\begin{aligned} E(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2(E(\Delta_{\bar{y}}^2)) + 2\lambda(1 - \lambda)(E(\Delta_{p^1}^2) - E(\Delta p \Delta p^1) - 2E(\Delta\bar{y} \Delta p^1) + E(\Delta\bar{y} \Delta p) + (1 - \alpha)^2 (3E(\Delta_{p^1}^2) - 4E(\Delta p \Delta p^1) - 4E(\Delta\bar{y} \Delta p^1) + E(\Delta_p^2) + 4E(\Delta\bar{y} \Delta p) + E(\Delta_{\bar{y}}^2)) \end{aligned} \quad (38)$$

Replace equation (19) in equation (38)

$$\begin{aligned} E(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2 \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} + 2\lambda(1 - \lambda) \left( \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} - \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{p^2} - 2 \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} + 2 \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} \right) - 2(1 - \lambda) \left( \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} - \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{p^2} - \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} \right) + (1 - \lambda)^2 (3 \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_p^2}{p^2} - 4 \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}p}}{p^2} - 4 \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} + 4 \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_p^2}{p^2} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2})] \end{aligned} \quad (39)$$

Collect the like terms in equation (39)

$$\begin{aligned} E(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2 \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} + 2\lambda(1 - \lambda) \left( \left( \frac{1}{n^1} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} + 2 \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} \right) - 2(1 - \lambda) \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) \frac{S_{yp}}{\bar{Y}p} + (1 - \lambda)^2 \left( \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) \frac{S_p^2}{p^2} - 4 \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) \frac{S_{\bar{y}p}}{p^2} + \left( \frac{1}{n} - \frac{1}{N} \right) \frac{S_{\bar{y}}^2}{\bar{Y}^2} \right)] \end{aligned} \quad (40)$$

Further simplify equation (40)

$$\begin{aligned} E(\bar{Y}_{adp} - \bar{Y})^2 &= \bar{Y}^2 [\lambda^2 \left( \frac{1}{n} - \frac{1}{N} \right) C_{\bar{y}}^2 + 2\lambda(1 - \lambda) \left( \left( \frac{1}{n^1} - \frac{1}{N} \right) C_{\bar{y}}^2 + 2 \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} \right) C_{yp} \right) - 2(1 - \lambda) \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) C_{yp} + (1 - \lambda)^2 \left( \left( \frac{1}{n} - \frac{1}{N} \right) C_p^2 - 4 \left( \frac{1}{n} - \frac{1}{N} - \frac{1}{n^1} + \frac{1}{N} \right) C_{\bar{y}p} + \left( \frac{1}{n} - \frac{1}{N} \right) C_{\bar{y}}^2 \right)] \end{aligned}$$

$$\left(\frac{1}{n^1}\right)C_p^2 - 4\left(\frac{1}{n} - \frac{1}{n^1}\right)C_{yp} + \left(\frac{1}{n} - \frac{1}{N}\right)C_y^2] \quad (41)$$

$$\begin{aligned} \text{MSE}(\bar{Y}_{adP}) &= E(\bar{Y}_{adP} - \bar{Y})^2 = \lambda^2 \left(\frac{1}{n} - \frac{1}{N}\right) \frac{S_y^2}{\bar{Y}^2} + 2\lambda(1-\lambda) \left(\left(\frac{1}{n} - \frac{1}{N}\right)C_y^2 + 2\left(\frac{1}{n} - \frac{1}{n^1}\right)C_{yp}\right) \\ &\quad - 2(1-\lambda) \left(\left(\frac{1}{n} - \frac{1}{n^1}\right)C_{yp}\right) + (1-\lambda)^2 \left(\left(\frac{1}{n} - \frac{1}{n^1}\right)C_p^2 - 4\left(\frac{1}{n} - \frac{1}{n^1}\right)C_{yp} + \left(\frac{1}{n} - \frac{1}{N}\right)C_y^2\right) \end{aligned} \quad (42)$$

Mean Squared Error (MSE) of the suggested Product estimator ( $\bar{Y}_{adP}$ ) signified  $MSE(\bar{Y}_{adP})$  was obtained as :-

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 \left[\left(\frac{1}{n} - \frac{1}{N}\right)C_y^2 + (1-\lambda) \left(\frac{1}{n} - \frac{1}{n^1}\right) \left((1-\lambda)C_p^2 + 2C_{yp}\right)\right] \quad (43)$$

By applying the maxima-minima method to minimize Mean squared error  $MSE(\bar{Y}_{adP})$ , the most advantageous value of the described scalar  $\lambda$  is achieved.

Extend equation (43)

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 \left[\left(\frac{1}{n} - \frac{1}{N}\right)C_y^2 + (1-\lambda)^2 \left(\frac{1}{n} - \frac{1}{n^1}\right)C_p^2 + 2(1-\lambda) \left(\frac{1}{n} - \frac{1}{n^1}\right)C_{yp}\right]$$

$$\text{Where } F_{nn^1} = \left(\frac{1}{n} - \frac{1}{n^1}\right), F_n = \left(\frac{1}{n} - \frac{1}{N}\right)$$

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 [F_n C_y^2 + (1-\alpha)^2 F_{nn^1} C_p^2 - 2(1-\alpha) F_{nn^1} C_{yp}] \quad (44)$$

Obtain the derivative of  $MSE(\bar{Y}_{adP})$  with respect to  $\lambda$  [16]

$$\frac{\Delta(\text{MSE}(\bar{Y}_{adP}))}{\Delta\lambda} = 2(1-\lambda)(-1)F_{nn^1}C_p^2 + 2(-1)F_{nn^1}C_{yp} \quad (45)$$

$$\text{Limiting } \frac{\Delta(\text{MSE}(\bar{Y}_{adP}))}{\Delta\lambda} = 0$$

$$2(1-\lambda)(-1)F_{nn^1}C_p^2 + 2(-1)F_{nn^1}C_{yp} = 0 \quad (46)$$

$$-2(1-\lambda)F_{nn^1}C_p^2 - 2F_{nn^1}C_{yp} = 0 \quad (47)$$

$$-2(1-\lambda)F_{nn^1}C_p^2 = 2F_{nn^1}C_{yp}$$

Divide both sides by  $-2F_{nn^1}C_p^2$

$$\frac{-2(1-\lambda)F_{nn^1}C_p^2}{-2F_{nn^1}C_p^2} = \frac{2F_{nn^1}C_{yp}}{-2F_{nn^1}C_p^2}$$

$$(1-\lambda) = -\frac{C_{yp}}{C_p^2} \quad (48)$$

The optimum value of the characterized scalar [9] is

$$\lambda = 1 + \frac{C_{yp}}{C_p^2} = \frac{C_p^2 + C_{yp}}{C_p^2} \quad (49)$$

Substitute for optimum lambda  $\lambda_{opt}$  in equation (32), where  $F_{nn^1} = \left(\frac{1}{n} - \frac{1}{n^1}\right)$ ,  $F_n = \left(\frac{1}{n} - \frac{1}{N}\right)$

$$\text{Bias}(\bar{Y}_{adP}) = \bar{Y}(1-\lambda)F_{nn^1}C_{yp} \quad (50)$$

$$\text{Bias}(\bar{Y}_{adP}) = \bar{Y} \left(-\frac{C_{yp}}{C_p^2}\right) F_{nn^1} C_{yp} \quad (51)$$

Simplifying equation (51)

$$\text{Bias}(\bar{Y}_{adP}) = \bar{Y} F_{nn^1} \left(-\frac{C_{yp}^2}{C_p^2}\right) \quad (52)$$

Further simplification of equation (52)

$$\text{Bias}(\bar{Y}_{adP}) = \bar{Y} F_{nn^1} (-\rho_{yp}^2 C_y^2) \quad (53)$$

The minimum Bias( $\bar{Y}_{adP}$ ) written as  $\text{Bias}(\bar{Y}_{adP})_{\min}$  is obtained as

$$\text{Bias}(\bar{Y}_{adP}) = -\bar{Y} F_{nn^1} \rho_{yp}^2 C_y^2 \quad (54)$$

Substitute for optimum lambda  $\lambda_{opt}$  in equation (43) to obtain the minimum  $MSE(\bar{Y}_{adP})$  written as  $MSE(\bar{Y}_{adP})_{\min}$  where  $F_{nn^1} = \left(\frac{1}{n} - \frac{1}{n^1}\right)$ ,  $F_n = \left(\frac{1}{n} - \frac{1}{N}\right)$

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 [F_n C_y^2 + (1-\lambda)^2 F_{nn^1} C_p^2 + 2(1-\lambda) F_{nn^1} C_{yp}] \quad (55)$$

$$\begin{aligned} \text{MSE}(\bar{Y}_{adP}) &= \bar{Y}^2 [F_n C_y^2 + \left(-\frac{C_{yp}}{C_p^2}\right)^2 F_{nn^1} C_p^2 + \\ &\quad 2 \left(-\frac{C_{yp}}{C_p^2}\right) F_{nn^1} C_{yp}] \end{aligned} \quad (56)$$

Simplify equation (56)

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 [F_n C_y^2 + \frac{C_{yp}^2}{C_p^2} F_{nn^1} - 2 \left(\frac{C_{yp}^2}{C_p^2}\right) F_{nn^1}] \quad (57)$$

Further simplification of equation (57)

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 [F_n C_y^2 - \left(\frac{C_{yp}^2}{C_p^2}\right) F_{nn^1}] \quad (58)$$

The minimum  $MSE(\bar{Y}_{adP})$  written as  $MSE(\bar{Y}_{adP})_{\min}$  is obtained as

$$\text{MSE}(\bar{Y}_{adP}) = \bar{Y}^2 C_y^2 [F_n - \rho_{yp}^2 F_{nn^1}] \quad (59)$$

$$\text{where } \rho_{yp}^2 = \frac{C_{yp}^2}{C_y^2 C_p^2}, \quad C_y^2 \rho_{yp}^2 = \frac{C_{yp}^2}{C_p^2} \quad [9].$$

#### IV. EFFECTIVENESS AND EXPERIMENTAL EVALUATION

We used the following two populations to determine the effectiveness of the proposed Product estimator with various current population mean estimators in two-stage sampling.

Population 1 [17]

Y=Area under non-Agriculture, X=permanent Pasture,  $\phi$ =Area of Barren and un-Cultivated Land greater than 2

$\bar{Y} = 2.725$ ,  $\bar{X} = 3.37$ ,  $P=0.75$ ,  $C_x = 0.6751$ ,  $C_y = 0.09456$ ,  $C_p=1.2405$ ,  $\rho_{yx}=-0.2246$ ,  $\rho_{yp}=-0.3305$ ,

$\rho_{xp} = -0.1858$ ,  $n=15$ ,  $n^1=25$ ,  $N=40$

Population 2 [18]

Y=Birth Weight, X= Placenta Weight,  $\phi$  =Gender

$\bar{Y} = 2.8828$ ,  $\bar{X} = 0.6017$ ,  $P=0.5$ ,  $C_x = 0.2893$ ,  $C_y = 0.1935$ ,  $C_p=0.4989$ ,  $\rho_{yx}=0.1866$ ,  $\rho_{yp}=-0.21501$ ,  $\rho_{xp}=-0.41696$ ,  $n=30$ ,  $n^1=40$ ,  $N=60$

Table 1: Theoretical and Empirical Conditions for Efficiency of  $\bar{Y}_{adP}$  on  $\bar{Y}_{srs}$ ,  $\bar{Y}_{DSP}$ ,  $\bar{Y}_{NG}$ ,  $\bar{Y}_{NS}$ ,  $\bar{Y}_{SS}$ , and  $\bar{Y}_{Sub}$  using population 1,  $n=15$ ,  $n^1=25$ ,  $N=40$

S/No	Author	Estimator	Theoretical or Mathematical Condition	Empirical Condition
1	Conventional Mean	$\bar{Y}_{srs}$	$\rho_{yp}^2 \geq 0$	$0.1092 > 0$
2	Conventional Two-Stage estimator	$\bar{Y}_{DSP}$	$\rho_{yp}^2 \geq \frac{-(2C_{yx} + C_x^2)}{C_y^2}$	$0.1092 > -47.7633$
3	Naik, Gupta (1996)	$\bar{Y}_{NG}$	$\rho_{yp} \geq -\frac{C_p}{C_y}$	$-0.3305 > -25.3179$
4	Nirmala Sawan (2010)	$\bar{Y}_{NS}$	$\rho_{yp} \geq -\frac{C_p}{2C_y}$	$-0.3305 > -12.6589$
5	Subhash et al (2016)	$\bar{Y}_{Sub}$	$\rho_{yp}^2 \geq \frac{D^2 - gC_x^2B(g-4c)}{4BC_y^2}$	$0.1092 > 0.05044$

From Table 1, all the stated conditions are met.:

Table 2: Bias, Mean Squared Error and Percentage Relative Efficiency of  $\bar{Y}_{adP}$ ,  $\bar{Y}_{srs}$ ,  $\bar{Y}_{DSP}$ ,  $\bar{Y}_{NG}$ ,  $\bar{Y}_{NS}$ , and  $\bar{Y}_{Sub}$  for Population 1 where  $\rho < 0$

S/No	Author	Estimator	Bias	Mean Square Error (MSE)	Percentage Relative Efficiency (PRE)
1	Conventional Mean	$\bar{Y}_{srs}$		0.002767	100
2	Conventional Two-Stage estimator	$\bar{Y}_{DSP}$	-0.00163	0.0874	3.2
3	Naik, Gupta (1996)	$\bar{Y}_{NG}$	-0.9358	190.722	0.25
4	Nirmala Sawan (2010)	$\bar{Y}_{NS}$	-0.4679	46.7627	1
5	Subhash et al (2016)	$\bar{Y}_{Sub}$	0.03728	0.4607	103
6	Modified Product Estimator	$\bar{Y}_{adP}$	-7.097E-05	0.002573	108

From Table 2:

$$\begin{aligned}
 MSE(\bar{Y}_{adP}) &<< MSE(\bar{Y}_{DSP}) < MSE(\bar{Y}_{Sub}) < MSE(\bar{Y}_{srs}) < MSE(\bar{Y}_{NS}) < MSE(\bar{Y}_{NG}) \\
 PRE(\bar{Y}_{adP}) &> PRE(\bar{Y}_{DSP}) > PRE(\bar{Y}_{Sub}) > PRE(\bar{Y}_{srs}) > PRE(\bar{Y}_{NS}) > PRE(\bar{Y}_{NG}) \\
 Bias(\bar{Y}_{adP}) &< Bias(\bar{Y}_{DSP}) < Bias(\bar{Y}_{Sub}) < Bias(\bar{Y}_{NS}) < Bias(\bar{Y}_{NG})
 \end{aligned}$$

**Table 3: Theoretical and Empirical Conditions for Efficiency of  $\bar{Y}_{adP}$  on  $\bar{Y}_{srs}$ ,  $\bar{Y}_{DSR}$ ,  $\bar{Y}_{NG}$ ,  $\bar{Y}_{NS}$ , and  $\bar{Y}_{Sub}$  using population 2,  $n=30$ ,  $n^1=40$ ,  $N=60$**

S/No	Author	Estimator	Theoretical or Mathematical Condition	Empirical Condition
1	Conventional Mean	$\bar{Y}_{srs}$	$\rho_{yp}^2 \geq 0$	$0.04623 > 0$
2	Conventional Two-Stage estimator	$\bar{Y}_{DSP}$	$\rho_{yp}^2 \geq \frac{-(2C_{yx} + C_x^2)}{C_y^2}$	$0.0462 > -2.7930$
3	Naik, Gupta (1996)	$\bar{Y}_{NG}$	$\rho_{yp} \geq -\frac{C_p}{C_y}$	$-0.21501 > -2.5783$
4	Nirmala Sawan (2010)	$\bar{Y}_{NS}$	$\rho_{yp} \geq -\frac{C_p}{2C_y}$	$-0.21501 > -1.2891$
5	Subhash et al (2016)	$\bar{Y}_{Sub}$	$\rho_{yp}^2 \geq \frac{D^2 - gC_x^2B(g-4c)}{4BC_y^2}$	$0.04623 > 0.034697$

From Table 3, all the stated conditions are met.

**Table 4: Bias, Mean Squared Error and Percentage Relative Efficiency of  $\bar{Y}_{adP}$ ,  $\bar{Y}_{srs}$ ,  $\bar{Y}_{DSR}$ ,  $\bar{Y}_{NG}$ ,  $\bar{Y}_{NS}$ , and  $\bar{Y}_{Sub}$  for Population 2 where  $\rho < 0$**

S/No	Author	Estimator	Bias	Mean Square Error (MSE)	Percentage Relative Efficiency (PRE)
1	Conventional Mean	$\bar{Y}_{srs}$		0.005184	100
2	Conventional Two-Stage estimator	$\bar{Y}_{DSP}$	0.0005026	0.01241	42
3	Naik, Gupta (1996)	$\bar{Y}_{NG}$	-0.0004983	0.01954	27
4	Nirmala Sawan (2010)	$\bar{Y}_{NS}$	-0.00024922	0.008055	64
5	Subhash et al (2016)	$\bar{Y}_{Sub}$	-0.002102	0.007263	71
6	Modified Product Estimator	$\bar{Y}_{adP}$	-0.00004154	0.005064	102

From Table 4,

$$\begin{aligned}
 MSE(\bar{Y}_{adP}) &< MSE(\bar{Y}_{srs}) < MSE(\bar{Y}_{Sub}) < MSE(\bar{Y}_{NS}) < MSE(\bar{Y}_{DSP}) < MSE(\bar{Y}_{NG}) \\
 PRE(\bar{Y}_{adP}) &> PRE(\bar{Y}_{srs}) > PRE(\bar{Y}_{Sub}) > PRE(\bar{Y}_{NS}) > PRE(\bar{Y}_{DSP}) > PRE(\bar{Y}_{NG}) \\
 Bias(\bar{Y}_{adP}) &< Bias(\bar{Y}_{NS}) < Bias(\bar{Y}_{NG}) < Bias(\bar{Y}_{DSP}) < Bias(\bar{Y}_{Sub})
 \end{aligned}$$

## V. CONCLUSION

In conclusion, the use of auxiliary attributes in a suggested product estimator in double sampling proves to be a superior approach, outperforming existing estimators [19], [20]. This innovative method not only enhances precision but also demonstrates a clear advantage in accuracy, making it a valuable and efficient tool for product estimation. The combination of double sampling and auxiliary attributes stands as a robust solution, paving the way for more reliable and advanced estimations in comparison to conventional methods.

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