

- (i) **Surname and other names:** APALOWO Jubilee Tijesuni
(ii) **Home:** 34, Omisanjana street, Ado-Ekiti, Ekiti State
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(v) **Nationality:** Nigerian
(vi) **Gender:** Female
(vii) **Institutions Attended/ Qualification Obtained with Dates**
- | | | |
|----------------------|---|------------------|
| Bachelor of Science | Kogi State University, Anyingba | |
| | Bachelor of Science (BSc.) in Mass Communication | 2010-2014 |
| | Second Class (Hons) Upper division | |
| Master of Science | University of Ilorin, Ilorin | |
| | Master of Science (MSc.) in Mass Communication | 2017-2019 |
| Doctor of Philosophy | University of Ilorin, Ilorin | |
| | Doctor of Philosophy (Ph.D) in Mass Communication | In View |

(viii) **Thesis/Dissertation**

M.Sc. - Use and Impact of Social Media for Electoral Peace Campaign among Non-governmental Organizations in Kwara State.

B.Sc. - Print Media and the Practice of Investigative Journalism in Nigeria; Content Analysis of the Sun and Nation Newspapers.

Published Articles

- Ajakaiye, O.P., Adelabu, O. Sanusi, B.O., Owoeye, G., Ojeka-John, R.O., **Apalowo, J.T** & Popoola, O.E. (2021). Institutionalizing Democratic norms through the use of FOI Act for investigative reporting by Journalists in Nigeria. *Sapientia Global of Arts, Humanities and development studies (SGOJAHDS)*. 4(4), pp 165-177
- Ajakaiye, O.P., Oloyede, I.B., Sanusi, B.O., Owoeye, G., Ojeka-John, R.O., **Apalowo, J.T** & Popoola, O.E. (2021). Perceived influence of Nollywood Movies on social life: a study of Women in Ilorin South Local Government area of Kwara State. *Sapientia Foundation Journal of Education, Sciences and Gender Studies (SFJESGS)*. 3(4), pp 175-190.
- Owoeye, G., Ajakaiye, O.P., Ojeka-John, R.O., Popoola, O.E & **Jubilee Apalowo** (2021). Democratic Consolidation and Election Management in West Africa: Issues and Challenges. *FULAFIA Journal of Social Sciences FJSS*. 4(1), pp 77-90,

Manuscripts under review

- Leveraging Social Media for Electoral Peace Campaign: An assessment of Non Governmental Organizations in Kwara State. *Non Profit and Voluntary Sector Quarterly*.
- Challenges of Social Media Adoption and Use among Non-governmental organizations: an Exploratory Study on Peace Campaign in Kwara State 2019 Elections. *Communications of the Association for Information Systems*.
- Political Communication in Nigeria: An Introduction in a book titled "Introduction to Political Science: A Reading Text on Politics and Governance"
- A critical Analysis of Big Brother 2020 as a Pop Culture among Nigerian Youths in a book Project titled "Big Bother Naija and Pop Culture in Nigeria"

(ix) **Software Skills**

Microsoft Office Tools (MS Word, MS Excel, Power Point), Cloud data storage tools, Audio Editing, Mendeley, SPSS, NVIVO.

(x) **Work Experience with Date**

Assistant Lecturer, **June/2021- present**
Mass Communication, College of Business & Social Sciences
Landmark University, Omu-Aran, Kwara State

- Develop course compacts (course guide and content)

- Prepare lecture notes and power point presentations to aid teaching
- Mentor and counsel students as level advisor
- Member, oral screening panel for students towards CityMUN conference
- Officer, Project and Student Industrial Work Experience (SIWES)
- Organize practical sessions using relevant studios and gadgets.
- Teach courses assigned using interactive board. Courses taught include:

- ❖ Introduction to Mass Communication
- ❖ Writing for the Mass Media
- ❖ Specialized Reporting
- ❖ International Communication
- ❖ Announcing and Presentation
- ❖ Economic and Social issues in Advertising and Public Relations
- ❖ Consumer Behavior

➤ **Administrative Officer (Volunteer)**

Mar/2021- May/2021

Obafemi Awolowo University, Ile-Ife, Osun State

Reporting line: University Public Relations Officer

- Assisted in planning PR campaign & Advert strategies for the University's 60th Anniversary
- Covered and reported events in the University community
- Wrote and edited communiqués, brochures, press releases and new newsletters
- Carried out duties as assigned by the Public Relations Officer (PRO)

➤ **Communications Officer/ English Language Teacher**

Oct/2016 – Dec/2020

Christ United Mission/CUM Love Schools, Ilorin, Kwara State

Reporting line: General Overseer/Proprietress

- Developed programmes of learning activities
- Prepared and adapted teaching materials
- Contacted and created time with students on an individual, class or small group basis
- Checked and assessed students' work and provided feedback
- Influenced personal development via tutorial and pastoral work
- Managed Social Media Accounts
- Represented the Proprietress at official meetings outside the organization
- Liaised with parents, external agencies and a range of other professionals, such as speech and language therapists and educational psychologists
- Wrote reports and coordinated the work of support staff
 - ❖ *Editor: Publications from the Mission and School (Diaries, Brochures, handbills, Photo book)*
 - ❖ *Member of the Recruitment team and Interview panel for new teaching staff*
 - ❖ *Manage Orientation of new teaching staff and fresh Students*

➤ **Reporter**

July/2015 – Sept/2016

Spectrum Broadcasting (HOT FM), Abuja

Reporting line: Head of News Department

- Reporter for beats as assigned -Police, labor, Education, Health, Abuja Municipal Area Council (AMAC).
- Correspondent at Press Conferences
- Reporter of several Human Angle Stories (Vox Populi)
Jungle justice, Weight Loss, House Helps, Dog Menace in FCT, African Time Syndrome, Rickety Cars in FCT, Festive seasons Stories, Corp members' plight in FCT...
- Co- Producer – Six @ Six news (Top human angle stories of the week)
- Producer- Daily Weather Reports

➤ **State Music Director** **July/2015 – Feb/2016**

Nigeria Christian Corpers Fellowship, (NCCF) F.C.T Abuja

Reporting line: President/Patrons

- Interviewed and registered members into the choral team
- Coordinated a team consisting of hundreds of choir members
- Daily assigning of responsibilities of songs leading both at the orientation camp and thereafter
- Organized retreats and training programs for members
- Supervised the activities of music directors of the other Area Councils
- Organized a mega Gospel Concert
- Facilitated the production and launching of a Music Album- *Sought Out*
- Participated in humanitarian outreaches in remote parts of Abuja

➤ **Script Writer** **Oct/2012 - Dec/2012**

Khaki-B Communications, Ilorin, Kwara State

Reporting line: Director

- Covered social or official events and conducted interviews (weddings, birthday parties, Alumni Get-together, burials)
- Script writer – Variety Plus; a weekly entertainment show on NTA Ilorin.
- Prepared scripts for the highlights of cooperate and social events which formed the content of Variety Plus show
- Voiced documentaries, jingles and public announcements
- Composed and recorded advert songs
- Featured documentaries:
 - ❖ *Life and times of Dr. Abubakar Olushola Saraki* (Aired on National Television, NTA)
 - ❖ *Kwara State Social Development Agency* (KWASSDA)

(xi) **Professional Certification**

- Project Management (Management and Strategic Institute) **April, 2020**

(xii) **Research interest**

Media Process & Effects, Social Media Studies,
Corporate Communication, Political Communication

(xiii) **Awards**

Best Graduating College Student. Stephen's Fountain of
Knowledge College. **2008**

Student of the Year, World Changers' Institute (YMC)
-2009

Award of Excellence in Service, NCCF **-2016**

(xiv) **Professional Body**

Nigerian Institute of Public Relations.

(xv) **Conference/Training**

- *Research Process Skill Building: Research Analysis using Statistical Packages for Social Sciences (SPSS) & Nvivo software* - Department of Mass Communication, University of Ilorin. **2018**
- *Cooperate Communications in Changing Times* - Department of Mass Communication, University of Ilorin. **2019**
- Workshop Series for Level Advisers- Directorate of Academic Planning- Landmark University. **2021**