



LANDMARK UNIVERSITY

CURRICULUM VITAE

ACADEMIC STAFF

HRFORMS

Most Recent
Passport
Photograph

Dr. PETER, Fred Ojochide

Department of Business Studies,
College of Business and Social Sciences,
Landmark University.

SECTION A: PERSONAL DATA

| | |
|---|---|
| Date of Birth | June 17, 1977 |
| Gender | Male |
| Town | Iyano |
| Local Govt. Area | Ibaji |
| State of Origin | Kogi |
| Nationality | Nigeria |
| Marital Status | Married |
| Religion | Christianity |
| Number of Children | [3] (Age 8, Age 6, and Age 1) |
| Contact Address | Department of Business Studies, Landmark University, Omu-Aran, Kwara State. |
| Residential Address | Block Q, Flat 3, Senior Staff Quarters, Landmark University, Omu-Aran, Kwara State |
| Telephone Number | 08067270155 |
| E-mail Address (Official LMU's) | peter.fred@lmu.edu.ng |
| Present Position | Senior Lecturer |
| Current Salary Scale | |

Session of Last
Promotion 2020/2021

Post Applied for

SECTION B: EDUCATION HISTORY

1. Institutions Attended with Dates and Academic Qualifications Obtained

| # | Institution | Degree Type | Year |
|----|--------------------------------------|--|------|
| 1. | Covenant University, Ota, Ogun State | Ph.D | 2017 |
| 2. | Covenant University, Ota, Ogun State | M.Sc | 2012 |
| 3. | Covenant University, Ota, Ogun State | B.Sc | 2006 |
| 4 | Rimi College | Senior School Certificate Examination (NECO) | 2000 |

SECTION C: SCHOLARSHIP

2. Publications: Journals

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PAPERS PRESENTED FOR CURRENT 2020/2021 PROMOTION EXERCISE

1. **Fred Ojochide PETER**, Maxwell OLOKUNDUN, Adeshola Oluwaseyi PETER, Olumuyiwa OLUDAYO, Adebajji Ayeni, Stephen IBIDUNNI, Oluwabusola Akintimehin (2019) *International Journal of Mechanical Engineering and Technology (IJMET)* Volume 10, Issue 01, pp. 1463–1470, **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF.**
2. **Fred Ojochide Peter**, Maxwell Olokundun, Adeshola Oluwaseyi Peter, Olumuyiwa Oludayo, Adebajji Ayeni, Stephen Ibidunni, Oluwabusola Akintimehin Olamide(2019). Perception of Students Entrepreneurship Education and the Emergence Of E-Startups In A Nigerian University. *International Journal of Mechanical Engineering and Technology (IJMET)* Volume 10, Issue 01, January 2019, pp. 1463–1470, **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF.**
3. ***Peter, F.** and Adegbuyi, O. and Olokundun, Maxwell and Peter, A.O and Amaihian, A.B and Ibidunni, Ayodotun Stephen (2018) *Government Financial Support And Financial Performance Of Smes.* *Academy of Strategic Management Journal*, 17. ISSN 1939-6104-17-3-207 **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF**
4. ***Peter, Fred** and Oladele, Patrick and Adegbuyi, O.A. and Olokundun, A. Maxwell and Peter, A. Oluwaseyi and Amaihian, A.B. and Ibidunni, A. Stephen. and Salau, Odunayo Paul (2018) *Data set on training assistance and the performance of small and medium enterprises in Lagos, Nigeria.* *Data in Brief.* pp. 2477-2480. ISSN 2352-3409 254 **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF**

5. Olokundun, M.A., Ibidunni, A.S., Ogbari, M., & **Peter, F.** (2018). Survey Data on Teaching Strategies and Product Innovation: A Focus on Selected University Students In Nigeria. *Data in Brief* 18, 248-254 **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF.**
6. * Olokundun.M.A., Ibidunni, A.S., **Peter, F.** & Ogbari, M. (2017). Entrepreneurship Educator's Competence on University Students' Commitment to Learning and Business Plan Writing. *Academy of Strategic Management Journal* 16 (2), 1-10. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF.**
7. * SC Eze, S Olatunji, VC Chinedu-Eze, AO Bello, A Ayeni, **F Peter** (2019) Determinants of Perceived Information Need For Emerging ICT Adoption.The Bottom Line Vol. 32 No. 2, pp. 158-183. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/EBSCO/CROSS CHECK/CROSS REF**

3. Publications: Conference Proceedings

1. **Fred Ojochide Peter**, Adeshola Oluwaseyi PETER, Mercy OGBARI,Maxwell (2019). Advisory Support for SMEs and Sustainability: Empirical Evidence from SMEDAN in Nigeria. Covenant University's International Conference on Entrepreneurship (CU-ICE) **INDEXED IN SCOPUS/GOOGLE SCHOLAR**

PAPERS PRESENTED FOR 2017/2018 PROMOTION EXERCISE

(*) 1. Taiye, B., Rowland, E.W., Oladele, K., Ibidunni, A., Ogunnaike, O.,Dirisu, O. Opeyemi O, **Peter, F.**(2018). A dataset of customer loyalty and variation in perception of customers across demographic characteristics In healthcare sector of Nigeria. *Data in Brief* 19, 16-20. **INDEXED IN SCOPUS/GOOGLE SCHOLAR /EBSCO /CROSSCHECK/CROSS REF.**

(*) 2 Obi, J, Ibidunni, A.S., Tolulope, A., Olokundun, M.A, Amaihian, A.B., Borishade, T.T., **Fred, P,** (2018). Contribution of small and medium enterprises to economic development: Evidence from a transiting economy. *Data in Brief* 18, 835-839 **INDEXED IN SCOPUS/GOOGLESCHOLAR/EBSCO/CROSSCHECK/CROSS REF.**

(*) 3 Olokundun, M., Falola, H.,Ibidunni, S.,Ogunnaike, O., **Peter, F.**, Kehinde, O.(2018). Intrapreneurship and innovation performance: A conceptual model. *Academy of Strategic Management Journal*, 17(2). **INDEXED IN SCOPUS/ GOOGLESCHOLAR /EBSCO/ CROSSCHECK/CROSS REF**

(*) 4 Olokundun, M., Moses, C.L., Iyiola, O., Ibidunni, S., Ogbari, M., & **Peter, F.** (2018). The Effect of Non-Traditional Teaching Methods in Entrepreneurship Education on Students Entrepreneurial Interest and Business Startups: A Data Article. *Data in Brief* 19, 16-20. **INDEXED IN SCOPUS/GOOGLE SCHOLAR /EBSCO /CROSSCHECK/CROSS REF.**

(*) 5 Olokundun, M. A. , Ogunnaike, O., **Peter, F.**,Ibidunni, A. S., Amaihian, A. B. (2017). Examining the link between university support systems, knowledge sharing and innovation: a focus on Nigerian university students. *Journal of Entrepreneurship Education*,20(2),1-9.**INDEXED IN SCOPUS/ GOOGLESCHOL AR/ EBSCO/CROSS CHECK/CROSS REF.**

(*) 6 Agboola G. M., Asokomeh, B., Akinbode, M., **Peter F.**, Deborah, M. (2016). Technology Acceptance and Usage: A Catalyst for Better Performance of the 21st Century SMEs in Nigeria. *Advanced Science Letters* 23 (9), 9329-9333 **INDEXED IN SCOPUS/GOOGLE SCHOLAR /EBSCO/ CROSS CHECK/ CROSS REF**

(*) 7 Olokundun, A.M., Ibidunni, A.S., **Peter, F.**, Amaihian, A.B., Moses, C., & Iyiola, O.O (2017). Experiential pedagogy and shared vision: a focus on identification of business opportunities by Nigerian University Students *Journal of Entrepreneurship Education* 20 (2), 1-12. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**

PAPERS PRESENTED FOR 2015/2016 PROMOTION EXERCISE

1. Moses, C. L., Olokundun, M. A, Falola, H. O, Ibidunni, A. S, Amaihian, A. A., **Fred Inelo**, (2016). A Review of the Challenges Militating Against Women Entrepreneurship in Developing Nations. *Mediterranean Journal of Social Sciences.* (1), 64-69. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
2. Moses, C. L. Maxwell, O. A, Adegbuyi, M. Akinbode, Amaihian, A., **Inelo F.** (2016).The Overriding Influence of Social Media as the Key Driver of Cinematic Movie Sales, *International Business Management* 10(6), 718-725. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
3. Worlu, R., Olokundun, M. A., Amaihian, A. & **Inelo, F.** (2016). Stress Arising From Work Roles and Impediments to Organizational Performance. *Research Journal of Medical Science.* **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
4. Worlu, R., Olokundun, M. A., Amaihian, A. & **Inelo, F.** (2016). Exploring the Linkage Between Political Resources and Corporate Politics: An Adaptation of The Resource Based Theory. *Mediterranean Journal of Social Sciences* 7(1), 359-364. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
5. Musibau, A. A., **Peter, F. O.**, Ekanem, E. U., Anthony A. U., Sunday E. A. (2016) Business Strategy as a Contributor to Organizational Performance. *International Journal of Advanced Academic Research, Management Science.* 2(3), 1-19. **INDEXED IN Google Scholar, [THOMSON REUTERS Researcher ID: B-4980-2016](#) [Chemical Abstract Services Databases \(CAS databases\)](#).**
6. **Peter F. O.**, Aderemi A. Atayero, Odukoya J. Adedayo, Peter A. Oluwaseyi, Olokundun Maxwell & Amaihian A. Augusta (2016). Emerging Trends in the quality of Higher Education in Nigeria: Covenant University Perspectives. *Journal of Applied Sciences* **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
7. Adeyeye J. O., Ogunnaike O., Olokundun M. A., Amaihian A. & **Inelo F.** (2016). Conceptualization of Waiting Line Environment and Its Effect on Customer Satisfaction in Banking Industry.

International Journal of System Signal Control and Engineering Application. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**

8. Adeyeye J. O., Ogunnaike O., Olokundun M. A., Amaihian A. & **Inelo F.** (2016). Inventory Control and Performance of Manufacturing Firms. *Journal of Engineering and Applied Sciences*. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
9. Moses, C. L., Olokundun, M. A., Akinbode, M. O., Agboola G. M., A., **Inelo F.** (2016). Entrepreneurship Education and Entrepreneurial Intentions: The moderating role of Passion. *Social Sciences* 11(5), 645-653. **INDEXED IN SCOPUS/GOOGLE SCHOLAR/CROSS CHECK/CROSS REF.**
10. Ibidunni, O. S. & **Inelo, Fred** (2015), Market Oriented Strategic Flexibility and Market Performance of the Furniture Industry in Southwest Nigeria under Fierce Competitive Environment. *Sky Journal of Business Administration and Management* Vol. 3(1), pp. 008 – 016. (ISSN 2315-8778)
11. Olokundun, M. A, Falola, H. O, Ibidunni, A. S. & **Inelo, F.** (2014). An Assessment of the Taught Entrepreneurship Program in Nigerian Secondary Schools. *Merit Research Journal of Education and Review*. Vol. 2(11), 257-275 **INDEXED IN GOOGLE SCHOLAR/EBSCO/INDEX CORPERNICUS**

b) Conference Proceedings:

- Inelo Fred. & Ade-Turton A. (2014) 'Day care Center and Employee Performance" Proceedings 6th Int'l Conf. on Education and New Learning Technologies (Edulearn14), ISBN:978-84-617-0557-3, pp.2837-2846, 7th–9th July 2014, Barcelona, Spain
- **Fred Ojochide Peter**, Adeshola Oluwaseyi PETER, Mercy OGBARI,Maxwell (2019). Advisory Support for SMEs and Sustainability: Empirical Evidence from SMEDAN in Nigeria Covenant University's International Conference on Entrepreneurship (CU-ICE)

4. Publications: Books/ Chapters in Books

[Clearly indicate Indexation | APA Style | Bolden & Underline Author's Name]

1. None

5. Publications: Monographs/Technical Reports, Book Review

[Clearly indicate Indexation | APA Style | Bolden & Underline Author's Name]

1. None

6. Scholarly Publications Summary

| # | Description | Count |
|---|---|----------|
| 1 | Scopus/WoS Indexed Publications (Journals, Conference Proceedings, Book Chapters, Books, Patents etc.) | 6 of (8) |
| 2 | Non-Scopus/WoS Indexed Publications (Journals, Conference Proceedings, Book Chapters, Books, Patents etc.) | 1 of (8) |
| 3 | Lead/Corresponding Authorship | 5 of (8) |

| | | |
|---|--|----|
| 4 | H-Index (Scopus) (Excluding Self-citations) | 8 |
| 5 | H-Index (Google Scholar) (Excluding Self-citations) | 12 |

7. Current and Ongoing Research Endeavours

| # | Title/Description of Research | Relevance to LU's Research Agenda |
|---|---|---------------------------------------|
| 1 | Entrepreneurial Marketing Dimension and Performance of Female SMEs Owners in Abuja, Nigeria | This study is in alignment with SDG 5 |

8. Scholarship, Grants, Fellowship and Prizes

1. Leading Author in Management among the top 500 authors on Elsevier Scival by number of publications in Nigeria 2020
2. Leading Author in Management among the top 500 authors on Elsevier Scival by number of publications in Nigeria over the period 2013 to 2019
3. Lecturer of the Year Business Management Department 2013/2014 Session
4. Most Encouraging Lecturer Business Management Department 2014/2015 Session
5. Most Encouraging Lecturer Business Management Department 2015/2016 Session
6. One of the leading authors in Strategy and Management among the top 500 authors on Elsevier Scival by number of publications in Nigeria over the period 2013 to 2018.

9. Peer Recognition | Invited Reviewer/Editorial Board Membership

1. Journal of Business Economics and Management
2. MethodsX
3. Invited Reviewer IBIMA Conference.
4. Invited Reviewer 1st Covenant University's International Conference on Entrepreneurship (CU-ICE)

10. Peer Recognition | Conference/Workshop/Seminar Attended/Special Presentations or Speeches

1. Speaker at 1st CEDS Women Empowerment Workshop 2017

11. Academic and Industry Linkages

1. Professor Emmanuel Adegbite. Accounting and Corporate Governance and Head of the Accounting Group at Nottingham University Business School, UK
2. Dr, Chibogu Okolugbo , Business Management Department, Ekiti State University, Nigeria

12. Membership of Professional Body

1. Nigeria Institute of Management

SECTION D: TEACHING PEDIGREE

13. Teaching Experience

| # | Institution | Rank | Year |
|--------------------------------------|--|--------------------|-----------|
| 1 | Covenant University | Assistant Lecturer | 2013 |
| 2 | Covenant University | Lecturer II | 2015 |
| ... | Covenant University/ Landmark University | Lecturer I | 2018-2021 |
| Length of Teaching Experience | | | 8 |

14. Courses Taught in the Last Two Academic Sessions

| # | Course Code | Course Title | Academic Session | No. Registered Students |
|----------------------------------|--------------------|--------------------------------------|------------------|-------------------------|
| 1 | BUS211 | Principle of Management | 2018/2019 | 104 |
| 2 | BUS428 | Management Information System | 2019/2020 | 24 |
| 3 | EDS211 | Entrepreneurship Development Studies | 2019/2020 | 700 |
| 4 | BUS223 | E-Business Management | 2019/2020 | 23 |
| PGD, M.Sc, MBA & Ph.D | | | | |
| 5 | BUS 824 | Management information System MBA | 2019/2020 | 1 |
| 6 | MBA845 | Research | 2019/2020 | 5 |
| 7 | EDS711,811 AND 911 | Entrepreneurship Development Studies | 2019/2020 | 90 |
| 8 | MBA843 | Seminar | 2019/2020 | 5 |
| 9 | BUS815 | Comparative Management | 2019/2020 | 1 |
| 10 | BUS914 | Imperatives of Globalization | 2020/2021 | 1 |
| 11 | BUS912 | Management Thought and Philosophy | 2020/2021 | 1 |

15. List of Innovative Teaching Practices

1. Teaching through Smart Boards
2. Teaching through collaboration
3. Problem/project based Teaching.

SECTION E: LEADERSHIP AND SERVICE HISTORY

16. Academic and Administrative Positions Held

| # | Position | From | To |
|---|---|------|------|
| 1 | Post graduate coordinator, Business students | 2019 | 2021 |
| 2 | Member, Appellate Committee | 2020 | 2021 |
| 3 | Chairman LOC, Entrepreneurship Development Studies Day, Covenant University | 2017 | 2017 |
| 4 | P.A. to Pro Chancellor, Covenant University | 2012 | 2013 |
| 5 | P.A. to Vice Chancellor, Covenant University | 2010 | 2012 |
| 6 | Administrative officer Registrar's Office | 2010 | 2010 |

17. Supervision | Number of Students

| Degree | Number of Students |
|------------------|--------------------|
| Bachelors [B.Sc] | 14 |
| Masters [M.Sc] | |
| MBA | 4 |
| PGD | 1 |
| Doctorate [Ph.D] | |

18. Supervision | Selected Theses and Dissertations

| # | Title | Degree | Year |
|-----|--|--------|------|
| 1 | Quality-Service Delivery and Customer Loyalty Among the E-Commerce Market, Southwest, Nigeria | MBA | 2020 |
| 2 | Entrepreneurship Education and Venture Intention of Female Engineering Students in A Nigerian University | PGD | 2020 |
| ... | | | |

SECTION F: CORE VALUE ALIGNMENT

19. Personal Statement of Core Value Alignment

| # | Core Value | Personal Statement of Alignment (Mention Specific Instances/Testimonies of how you have aligned) |
|---|------------|---|
|---|------------|---|

| | | |
|---|-----------------------|--|
| 1 | Spirituality | Spirituality simply involves making the kingdom of God your priority on earth, demonstrating the willingness and passion to participate in Godly activities. I make myself available on every spiritual nourishment opportunity at midweek service, Friday Faculty Fellowship, and the University chapel. I have served in five different Winners' Satellite Fellowship centers as a cell leader |
| 2 | Integrity | I am committed to being open and sincere, with no disguise or secrets, and sharing my truth with love, compassion, kindness, understanding, empathy, and humility in the discharge of assignment. |
| 3 | Possibility Mentality | I have a firm belief that all things are possible. My personal qualities include skills and physical capabilities to confront difficulties of all kinds without being robbed of my inner strength |
| 4 | Capacity Building | I have a strong commitment to constantly bring forth changes within myself by striving to be the highest expression of myself. Through my insights, experiences, learning, knowing, and understandings, I am committed to teaching others particularly my students on how to reinvent and become the highest authentic expression of themselves. |
| 5 | Responsibility | I go about my duty with the utmost high sense of responsibility. This is abundantly expressed in my promptness of service delivery, commitment to the University vision, and willingness to serve. |
| 6 | Diligence | The essence of my lecturing is generated from a place of passion, being genuinely committed to my work. A drive to provide quality teaching no matter the obstacles. |
| 7 | Sacrifice | I strongly believe in the vision of this great University; therefore, I have made my schedule flexible enough to enable me to accommodate and respond at any given time to any service that may be required of me by the department, college, and the university |

Name of Current Church: Living Faith Church

Address of the Church: landmark Kaduna

Date of joining the Church: 2nd June 1998

Do you believe in the gift of speaking in tongues? Yes/No. If No, Why? Yes

Church Service Group: Children Church

Name and Phone Number of Church Pastor: Pastor Tope Johnson

(Please obtain a reference note form your Church Pastor)

WSF Minister Name (for LFCWW members): Mr Opeyemi Matiluko

Phone Number: 09019850108

WOFBI Training level: BBC

SECTION G: OTHER INFORMATION

20. Extra- Curricular Activities

1. Reading
2. Playing Table Tennis

21. Names and Addresses of Three (3) Referees

1. Prof. Chinoye , L. M.

College of Business and Social Sciences
Covenant University, Km 10, Idiroko Rd, Ota, Ogun State

Phone: +234-8035393240;

E-mail: rowland.worlu@covenantuniversity.edu.ng

2. Prof. Worlu, R. E. K.

College of Business and Social Sciences
Covenant University, Km 10, Idiroko Rd, Ota, Ogun State

Phone: +234-8037048971;

E-mail: rowland.worlu@covenantuniversity.edu.ng

3. Dr Eze, S. c.

HOD, Business Studies
Landmark University, Omu-Aran, Kwara State

Phone: +234-8100637828

E-mail: eze.sunday@lmu.edu.ng

I hereby declare that the information provided is true and correct. I also understand that any willful dishonesty, misrepresentation or omission may render for refusal of this application and or other measures as prescribed by the policies of the University.

22. Signature and Date

| | |
|--|-----------------------------|
| | Name |
| | Signature & Date |

COVE VALUES STATEMENT | FRED OJOCHIDE PETER(PHD)

| Core Value | My Statement of Compliance |
|------------------------------|--|
| Spirituality | Spirituality simply involves making the kingdom of God your priority on earth, demonstrating the willingness and passion to participate in Godly activities. I make myself available on every spiritual nourishment opportunity at midweek service, Friday Faculty Fellowship, and the University chapel. I have served in five different Winners' Satellite Fellowship centers as a cell leader |
| Possibility Mentality | I have a firm belief that all things are possible. My personal qualities include skills and physical capabilities to confront difficulties of all kinds without being robbed of my inner strength. |
| Capacity Building | I have a strong commitment to constantly bring forth changes within myself by striving to be the highest expression of myself. Through my insights, experiences, learning, knowing, and understandings, I am committed to teaching others particularly my students on how to reinvent and become the highest authentic expression of themselves. |
| Integrity | I am committed to being open and sincere, with no disguise or secrets, and sharing my truth with love, compassion, kindness, understanding, empathy, and humility in the discharge of assignment. |
| Responsibility | I go about my duty with the utmost high sense of responsibility. This is abundantly expressed in my promptness of service delivery, commitment to the University vision, and willingness to serve. |
| Diligence | The essence of my lecturing is generated from a place of passion, being genuinely committed to my work. A drive to provide quality teaching no matter the obstacles. |
| Sacrifice | Sacrifice: I strongly believe in the vision of this great University; therefore, I have made my schedule flexible enough to enable me to accommodate and respond at any given time to any service that may be required of me by the department, college, and the university |